

SPECIAL EDITION
BLYGOLD AIMS FOR 1.000.000

BLYGOLD AIMS FOR
1.000.000!
PROTECTED HEAT EXCHANGERS

Blygold®

NEWSLETTER

October 2014

And the Winner is:

**Blygold**[®]
ITALIA

We congratulate Blygold Italia with coating the millionth condenser for Blygold Worldwide!

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BLYGOLD ITALIA

Blygold Italia is one of our youngest partners (they joined the Blygold network in 2009) and they are a perfect example of what the Blygold partnership is all about. Under the management of Luca Donelli and his team, Blygold Italia is rapidly growing to be in the top 10 of Blygold partners worldwide. Luca is a real entrepreneur and he immediately recognised the chances a partnership with Blygold had to offer in expanding the company scope, already focused on specialty coatings applications. Creating a business model that is dedicated to promoting Blygold technologies, it started growing rapidly and soon became a well-known name in the field of corrosion protection on heat exchangers in Italy.

Incorporated in 1911 in Legnano (just outside Milano), it currently operates four painting facilities in Italy. The company is strategically located within short distance from some of the biggest air-conditioning manufacturers in Europe. Among its clients there are well known names like Daikin Applied Europe, LU-VE Group, 3S, Alfa Laval and Rhoss.

Moreover, his team does not only target the air-conditioning manufacturers. Contractors, end users and consultants are just as important to them in spreading the energy efficiency message. In addition, Blygold Italia is focussing on expanding their business by offering a wider range of Blygold products and services. To do so, Blygold Italia is one of the partners that will be joining the Blygold Hybrid training in October. This way they can start using Blygold's water based coating alongside to the good old Polual XT.

Blygold Italia is now locating exactly which coil was the millionth, so the client who manufactured it can join Luca in Nurnberg to officially receive the award by Blygold International at the Blygold stand at the Chillventa Trade fair in Germany.

Blygold[®]
INTERNATIONAL

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